

Introducing Pale Moon™

There's a new member of the Blue Moon® family. It's called Pale Moon, and unlike the seasonals, it's available for year-round enjoyment. Think of it as a brother to Blue Moon® Belgian White Belgian-style wheat ale.

What is Pale Moon?

- It's a Belgian-style pale ale brewed in the European tradition, so Pale Moon has a distinctive hop aroma with a refined finish.
- Old World pale ales tend to be softer and less bitter than American pale ales.
- Pale Moon is handcrafted with Cascade hops, European malts, and a touch of hibiscus—all perfectly balanced in this rich, copper-colored ale.
- Hibiscus actually helps balance the hops for a refined finish. Plus, it's our unique twist.

What's the best way to enjoy it?

- You don't need to serve Pale Moon with a garnish.
- Because of its Cascade hops, hibiscus, and rich malt taste, Pale Moon pairs perfectly with a variety of beef dishes, including burgers. It also pairs exceptionally well with cheeses like cheddar.



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